Business Partner Community



DIGITAL BUSINESS HUBS PARTNER PACKAGES FOR BESPOKE DIGITAL CAMPAIGNS

Brand Exposure, Brand Development, Content Delivery: Increase your exposure with branding and lead generation services

WHAT IS DIGITAL BUSINESS HUBS?
AND WHAT CAN YOU EXPECT.

DBH is the digital business unit of we.CONECT. Working with Digital Business Hubs, you will get access to our highly exclusive community that we have established with over 80+ international events annually. Our team will work with you on your campaign to target and reach the right audience for your product and solutions. In addition to our digital hubs you will benefit from targeted email marketing and social media promotions to ensure maximum return on investment (ROI).

Digital Business Hubs brings together 6 digital hubs from different industry sectors and audiences. But they all have one thing in common:
Deliver Innovation – Deliver Trends – Deliver ROI – Deliver Content. We keep our community up-to-date with industry news, trends, technologies and innovations.



Big Data & AI



IT, DevOps & Business



Digital Business Strategy



HR & Comm Tech



Manufacturing



Smart Mobility

DIGITAL BUSINESS hub
Gateway to Digital Transformation

WHAT IS THE **DIGITAL CONTENT EXPERIENCE?**

Looking to grow your sales? Meet the right decision makers? Multi-Touchpoint?
Discover the most effective digital content experience in the industry!

OUR **CONTENT** FORMATS

- **WEBCASTS & WHITEPAPERS**
- **CURATED MATCHMAKING SESSIONS**
- **VIRTUAL ROUND TABLES AND DIGITAL WORKSHOPS**
- **FOCUSED TECH TAKES & TOOL DEMOS**
- **SURVEYS AND MORE**

+

OUR **NETWORKING** KEY FEATURES

- **DIGITAL MATCHMAKING & MEETING MANAGEMENT**
- **CHATS & GROUP CHATS**
- **GROUP VIDEO ONE2ONES**
- **INTEGRATED POLLS, SURVEYS AND MORE**
- **EXTENDED DELEGATE LIST & MEETING ANALYSIS**

WHAT IS THE NETWORKING & MATCHMAKING EXPERIENCE?

We understand that the key reasons to attend a conference are to network, learn from our peers and make valuable business contacts. To facilitate this, we have created a range of bespoke packages managed through our dedicated concierge team, allowing you to maximize your time at your virtual event, meet the people you need to and create lasting value-adding business connections.

AI powered Video One2Ones & Chats
Increase interactions with the most advanced B2B matchmaking platform and network with over 200 additional online attendees, schedule video One2Ones and explore project needs and investment timelines via our unique virtual conference platform.

Monetize visibility and lead generation
Generate new revenues by using our various networking lead retrieval and lead capture possibilities!

AI based Matchmaking
with project needs, investment timeframes, budgets and much more data - match your live project requests, services, technologies and needs with leads intending to invest and projects of decision makers!

Thought provoking #1 – Virtual Livestream - Connect and engage with your prospects anywhere
Your session will be streamed live to an additional digital audience – get feedback and chat with prospects about your solution and services.

Thought provoking #2– Virtual World Cafe Sessions

Be part of several simultaneously thematic conversation rounds with changing topics and team constellations.

Thought provoking #3– Virtual Panel Discussions- A moderated conversation where
hand-picked industry experts discuss current and future issues from different perspectives.

Promotion, Marketing & Virtual Expo
Promote your business as a thought leader in the community and launch a new product or business solution at the virtual event. We boost your ROI by digitalizing your exhibition at our digital event platform hubs:101 to get your product in front of the right buyers. Showcase your solutions and run product demos to drive demand amongst your target market. Benefit from our dedicated and extensive marketing campaign to assemble your community.

Lead Nurturing and Demand Generation

Promote your business as a thought leader to an exclusive community of executives and budget holders and increase your visibility by promoting your offering to the right audience, by measuring who was really in your session

PACKAGES, PRICING & LEAD GENERATION

PACKAGES & PRICING

We have partners – not sponsors.

BESPOKE WEBINARS & UNIQUE DATA MODELS

Present your solutions to our audience in a dedicated set up at a full virtual event platform

Our webinars offer you the chance to share your expertise and knowledge with an international audience, allowing you to directly discuss your solutions, services and products in front of a curated set of people. You cover the content, the speaker and the campaign details and **we got the technicalities, the platform and, most importantly, the senior decision making audience covered for you.**

You get an exclusive attendee data model which consists of:

- Extended attendee list with contact details
- Matchmaking results
- Click & download behavior
- Session viewings
- Information about your meeting results (video)
- Project requirements
- Budget and investment schedules of your prospects

Leads are shared based on the entry made in these fields:

- First & Last Name
- Job function
- Company
- Phone number
- Email address
- Industry
- Country

→ The materials for the webinar must reach we.CONECT at least 4 weeks before the agreed date for the webinar.

→ The topic and the target audience for the webinar have to be determined and agreed upon mutually prior to the signing of the contract.

YOUR DEAL

BENEFITS	Webinar Standalone	Webinar Half-Year	Webinar Full-Year
Expected Number of Leads	**50**	**100**	**200**
Proposed Topic	**Please fill out**	**Please fill out**	**Please fill out**
Extended data model & attendee list	**x**	**x**	**x**
Number of Webinars	**1**	**2**	**4**
Social Media Support	**x**	**x**	**x**
IT Infrastructure and Set up	**x**	**x**	**x**
Interactive Setting (incl. Q&A Session)	**x**	**x**	**x**
Ownership of the Webinar (for further promotion)	**x**	**x**	**x**
Meeting Introductions	**3**	**6**	**12**
Pricing	**8,500 €**	**17,000 €**	**34,000 €**

QUESTIONS? CONTACT US!

Our dedicated Partnership Team is here for more information on the packages and how we can help you personalize your presence at our event.

YES!

I definitely want to **partner** with your community and strengthen my lead pipeline!

Contact us

Our Business Partner & Sponsorship Team with experience in partnering with more than 5.000 clients per year will contact you ASAP!

partnering@we-conect.com

ABOUT we.CONECT

www.we-conect.com

we.CONECT Global Leaders is a leading business information company, developing and providing virtual business conferences, senior level B2B live events, digital business communities & supporting event technology at the interface between real live business, digital transformation & future technologies & challenges.

Leveraging our expertise and strong relationships with key experts across the globe, we create virtual & live events, content and communities that deliver mind-blowing ideas, innovations & opportunities to make your business growth.

With over 5000 companies and 1.5 million business users in our network, we look forward to innovating and bringing together the technology communities and businesses we serve in new and creative ways.

- 2013: Voted Top 10 at German Founders Awards
- 2014: Voted TOP10 Ernst & Young Entrepreneur of the Year Award
- 2015 International Conference Awards: Nominated as Best Company to work for
- 2015 kununu: Awarded as one of the 10 best employers in Berlin
- 2016 Conference Awards: Best International Conference Launch
- 2016: Voted best company to work for in Berlin
- 2018 Conference Awards: Winner Best Conference Series: Automotive Series
- 2019 Conference Awards: 2nd place Best Conference Series Intra.NET and 3rd place Best Conference Series Pharma MES
- 2019 Intranet Reloaded Award: 2nd Place / Silver Best Award Ceremony
- 2021 Event Management Specialists of the Year Award – Prestige Awards

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